

3. Support of the local community

Slovenian Istria Rooms & Apartments is a small family business, aware of the importance of supporting the local community and the role of all stakeholders. We are committed to a fair and respectful attitude towards people. Everyday experience is important to us, which helps us to improve the quality of life of all of us. The satisfaction of the local community is a prerequisite for a tourist who visits our places to have a positive experience, feels welcome and is happy to return to our destination. This is why we work hard and invest in the local community and strive for joint development. We particularly expose all local producers and suggest to our guests to visit them and have some tasting as well. In 2021 we set a corner with local products of local producers so the guests can buy their products and bring home a taste of Slovenian Istria.

Goals

We commit ourselves to maintain close contact with the local community and carefully considering all comments and concerns expressed by the local community.

We regularly cooperate with local food producers and we strive to increase the share of buying locally produced food.

We encourage our employees to participate actively in activities organized by the local community.

We encourage our guests to get involved in the activities of the local community and in their own way help to raise the quality of our environment. We invite them to take part in various organized campaigns such as helping to clean the waste tree, helping harvest the elderly local people, visiting a local animal shelter.

Actions

- We will regularly meet representatives of the village community, submit their proposals and actively participate in new projects.

- In 2022/2023 we will increase the share of food purchases of local origin by 5%.

Signature:

Mateja Hrvatini Kozlovič



Date:

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